

To: Joint Steering Committee for Revision of AACR
The Committee of Principals for AACR

From: Deirdre Kiorgaard, Chair, JSC

Subject: Strategic plan for RDA 2005-2008

Related documents:

5JSC/RDA/Prospectus/Rev

5JSC/RDA/Objectives and Principles

RDA Communication Plan

A Strategic Plan was first developed for *AACR* in 2002, and revised in 2003 and 2004.

The current Strategic Plan has been comprehensively revised to reflect goals and strategies for the development of *RDA — Resource Description and Access*.

The Joint Steering Committee and the Committee of Principals share overall responsibility for the plan. The JSC, the CoP, the Co-publishers, the RDA Project Manager, the RDA Editor and the JSC Chair each have responsibilities in relation to specific aspects of this plan.

STATEMENT OF PURPOSE FOR RDA

RDA — Resource Description and Access will be a new standard for resource description and access, designed for the digital world.

Built on foundations established by the *Anglo-American Cataloguing Rules (AACR)*, *RDA* will provide a comprehensive set of guidelines and instructions on resource description and access covering all types of content and media.

RDA will enable users of library catalogues and other systems of information organization to find, identify, select, and obtain resources appropriate to their information needs.

GOALS FOR RDA

1. *RDA* will be ready for publication in 2008.
2. The guidelines and instructions in *RDA* will be designed to:
 - Provide a consistent, flexible and extensible framework for both the technical and content description of all types of resources and all types of content.
 - Be compatible with internationally established principles, models, and standards.

- Be usable outside the library community, and be capable of adaptation by various communities to their specific needs.
3. Descriptions and access points produced through the application of *RDA* guidelines and instructions will:
- Enable users to find, identify, select, and obtain resources appropriate to their information needs.
 - Be compatible with those descriptions and access points devised using *AACR2*, and present in existing catalogues and databases.
 - Be independent of the format, medium or system used to store or communicate the data.
 - Be readily adaptable to newly-emerging database structures.
4. *RDA* will be developed as a resource description standard that is:
- Optimised for use as an online tool (although a print edition will also be published).
 - Derived from English language conventions and customs, written in plain English, and able to be used in other language communities.
 - Easy and efficient to use, both as a working tool and for training purposes.

STRATEGIES FOR ACHIEVING THE GOALS

1. To ensure that *RDA* is ready for publication in 2008, we will:
- Develop, implement and maintain a Business Plan.
 - Establish an effective project management structure, including the appointment of a project manager.
 - Balance community input with the need for *RDA* to be ready for publication within the timeframe.
 - Employ appropriate risk management processes.
2. To ensure that the guidelines and instructions in *RDA* meet the goals for consistency, flexibility, etc., outlined under Goal 2 above, we will:
- Resolve problems associated with the class of materials concept and the related issue of GMDs.
 - Resolve residual problems associated with cataloguing resources that change over time, including multipart resources.
 - Revise and modernise terminology to eliminate unnecessary library jargon, and eliminate ambiguous and inconsistent terminology.

- Extend consistency within the technical and content description, and eliminate unnecessary redundancy.
- Review and update the examples throughout *RDA*.
- Include a statement of the principles of *RDA*, and a description of the functions of the catalogue, and relate these to the *Statement of International Cataloguing Principles*.
- Align the structure, concepts and terminology of the instructions more directly with the *Functional Requirements for Bibliographic Records* (FRBR) and *Functional Requirements for Authority Records* (FRAR) models.
- Improve the coverage of materials such as digital resources, three-dimensional objects, visual materials, manuscripts and archives.
- Identify and actively involve other resource description communities and other stakeholders in the development of *RDA* in accordance with the *RDA Communication Plan*.

3. To ensure that descriptions and access points produced through the application of *RDA* meet the goals for functionality, compatibility, etc., outlined under Goal 3 above, we will:

- Directly relate the elements of the description and access points to the user tasks that they support.
- Revise the instructions to facilitate collocation at the FRBR work and expression levels.
- Incorporate the concept of authority control.
- Revise the instructions relating to the choice of access points to address issues associated with the concept of “authorship” as it is currently reflected in *AACR2* and restrictions imposed by the “rule of three.”
- Separate instructions on the recording of data from those on the presentation of data.

4. To ensure that *RDA* is developed as a resource description standard that meets the goals for ease and efficiency of use outlined under Goal 4 above, we will:

- Work with a web designer to develop an online tool according to functional specifications that reflect how *RDA* will be used.
- Provide conceptual background within *RDA* to assist the user of the instructions to understand the process to be followed.
- Write new text in plain English, and revise existing text wherever practicable.
- Provide a revised Glossary, and incorporate definitions into the text where needed.
- Consult with educators and trainers, and plan for activities that support the implementation of *RDA*.