

RDA: Resource Description and Access

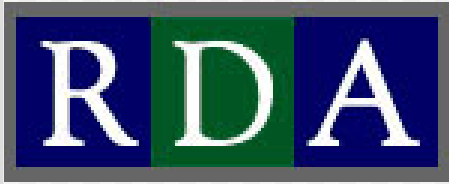
RDA and Project Management

Marjorie E. Bloss, RDA Project Manager

RDA Forum

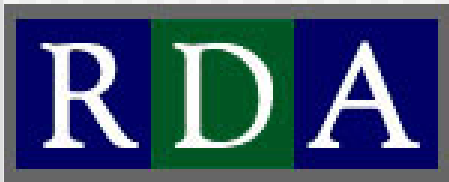
ALA Midwinter Meeting, Seattle, January 20, 2007

Marjorie_Bloss@msn.com



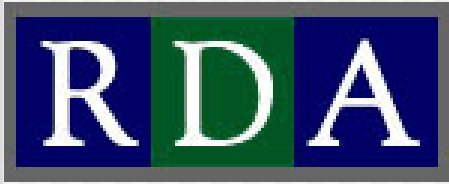
A Different Perspective

- The vast majority of discussions on RDA have been on its content
- I approach RDA from a different perspective – that of Project Manager
- What does this mean?
- Some concepts...



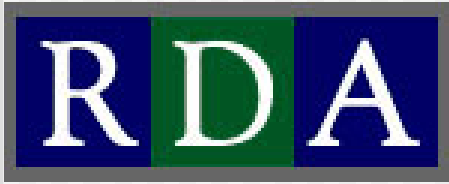
What is a Project?

- A project is a defined activity with a beginning, middle, and end
- It's a monograph or a perhaps a multi-volume set, not a serial. It is not something that will continue indefinitely
- It does not have limitless resources
- There will be a product of some sort at the end of the project, be it conclusions of research, a finalized activity, or something more tactile



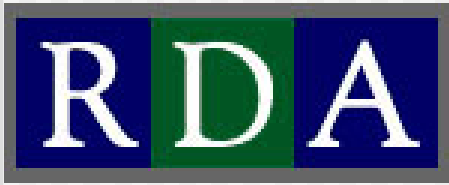
Goal of RDA as a Project

- From the project manager's perspective, the goal of the RDA *project* is
 - To ensure that the content of RDA is developed within a specified time frame and within a specified budget so that
 - RDA as a product will be ready for release in the first quarter of 2009



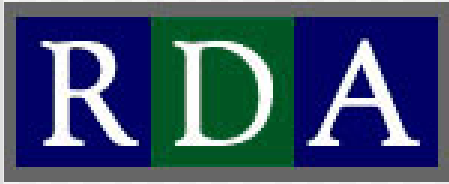
Role of the RDA Project Manager

- To coordinate the activities of the committees directly involved with the project
- In the case of RDA, this includes:
 - The CoP
 - The JSC
 - The Co-Publishers
 - The Fund Trustees



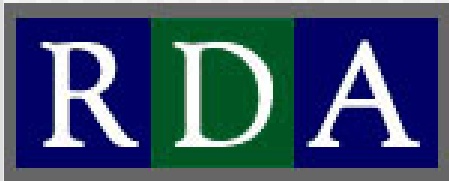
Importance of Outreach

- The RDA Project Manager is also responsible for coordinating communication with groups interested in RDA outcomes – the stakeholders
- The RDA Outreach Group, with members from Australia, Canada, the United Kingdom, and the United States, provides frontline assistance in this regard



First There's Content, Then There's...

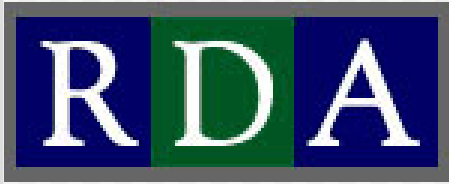
- The RDA Product
- RDA Orientation and Training
- RDA Implementation



RDA Online Product

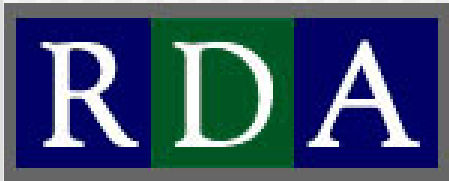
- At the outset, RDA will be an online product
- If you have yet to do so, you can view a prototype of what is envisioned at

www.rdaonline.org



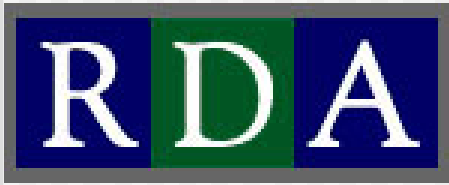
Your Cost of RDA Online

- We have heard what you said regarding your concerns about the cost of RDA Online (as of yet to be determined)
- There will be different pricing structures
- One size will not fit all



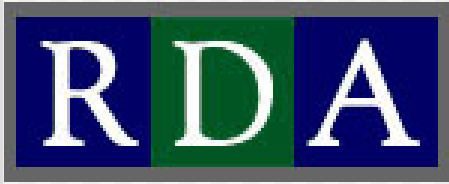
Other RDA Products

- We have heard what you have said regarding the need for RDA in additional formats
- Our intent to develop a suite of products with the online product coming first
- We need your input as to what the others should be
- We won't be able to do everything at once – we need you to help us set priorities



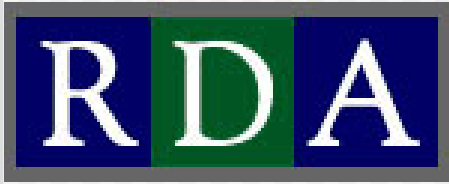
Future Focus Groups

- We are planning to hold focus groups at the 2007 ALA Annual Conference to help the Co-Publishers identify what you want those formats to look like
- Will post similar questions online for you to respond to



Orientation and Training

- Understandably, you have expressed concerns how RDA training will be handled
- Difficult to determine at this point because RDA content is still being written but:
 - Based on what has already been developed, Part A will most likely require more attention than Part B
 - Cataloguers will need to be knowledgeable about FRBR/FRAD terminology and concepts
- Plans for mapping AACR2 to RDA to ease the transition

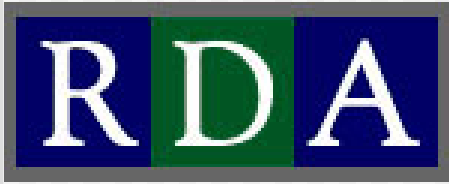


FAQs on Adopting RDA

- Recent FAQs discussing the adoption of RDA now available on the JSC website

<http://www.collectionscanada.ca/jsc/index.html>

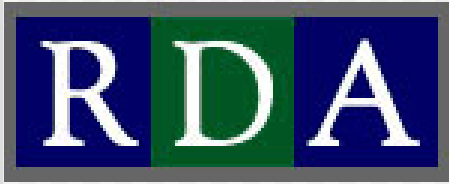
(First click on RDA and then on FAQs)



Towards Release of RDA Online

Interim dates

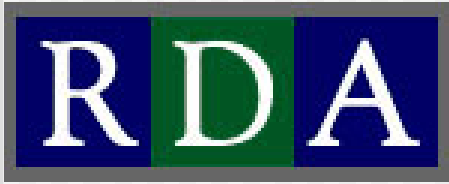
- Revised schedule for content development and review to include review of RDA in its entirety
- 2nd Quarter 2007 – Focus groups to discuss RDA suite of products
- August 2008 – RDA web product demonstrated at IFLA Conference in Quebec City
- 4th Quarter 2008 – Beta testing of RDA Online
 - Beginning to look for beta test participants
 - Contact me if interested



Release of RDA Online (Drum Roll, Please)

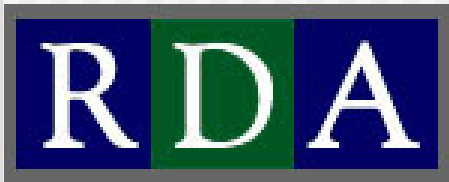
- 1st Quarter 2009:

Release of RDA Online



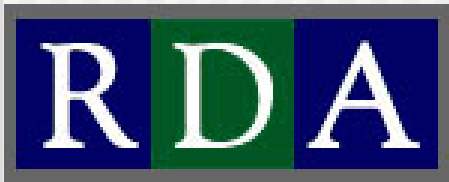
RDA Implementation

- All libraries from the national libraries on down will need a period of time after RDA's release for orientation and training



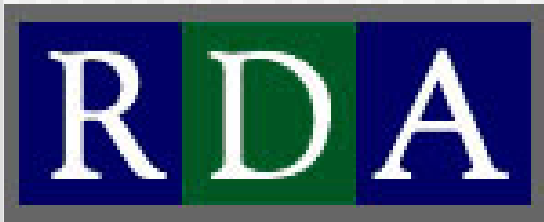
You're Not Alone

- We know you look to the national libraries for guidance
- As you've heard Beacher say, the national libraries and LC (represented on the CoP and JSC) support RDA and are concerned that RDA remains on track with a minimum of impact on implementation
- Therefore discussions of RDA orientation, training, and implementation will be on the CoP's and JSC's agendas during the April 2007 meeting in Ottawa



Communication...

- Cannot be under-estimated
- We will do our best to keep you informed of drafts, working papers, and other documents pertaining to RDA
- We will continue to do so regarding the topics of the RDA product, orientation, training and implementation as information becomes available



...Questions?